



VERDEinMED Conference

Advancing a Circular and Sustainable Textile Sector



Venue: [Thessaloniki Town Hall](#) - room “Manolis Anagnostakis.”
Ground floor

Please register [here](#)

Conference purpose: The conference promotes the transition toward a circular and sustainable textile and clothing sector by translating evidence, innovation, and policy into practical action. Building on the results of the VERDEinMED project, it brings together policymakers, researchers, and industry stakeholders to share project outcomes, explore value-chain synergies, and discuss practical solutions, including sustainable public procurement and industrial best practices.

Friday, 13 March 2026, 09.15 - 18.00	
09.15 – 09.30	Registration and Reception
09.30 – 09.45	Opening Remarks Chrysovalantis Ketikidis (CERTH) Introduction to the Innovative Sustainable Economy Mission/ Interreg Euro-MED Programme Haris Paliogiannis (MIO-ECSDE)
09.45 – 10.30	Workshop “From evidence to action: knowledge transfer for sustainable textiles.”

	<p>Viktor Kouloumpis (European Commission Joint Research Centre), Sustainability of textiles and EU policies</p> <p>Tilla Kross (Textile ETP), Accelerating collaboration for textile circularity through the ECOSYSTECH Community</p> <p>Iro Kofokotsiou (Fashion for Good), From validation to scale: Building systems for sustainable textile innovation</p>
10.30 – 11.00	<p>Workshop “Presentation of key insights from VERDEinMED business support service & consumer engagement initiatives.”</p> <p>Chrysovalantis Ketikidis (CERTH), Project presentation & objectives</p> <p>Diego Mattioli (Confindustria Umbria), Results of the Technical Assistance Service</p> <p>Brigida Stanziola (Legambiente), Consumer engagement through living labs and communication campaigns</p>
11.00 - 11.30	Coffee Break
11.30 – 12.15	<p>Roundtable “Highlighting Results and Impacts”</p> <p>Participants:</p> <p>Clara Mallart Lacruz (Moethika), Mentor / Impact-Driven Business Models (vegetable dyes)</p> <p>Villy Charitopoulou (AXION COTTON), Beneficiary / Recycling and reuse of PPE</p> <p>Daniela Zavec (Titera innovative technologies), Mentor / Recycling and reuse of PPE</p> <p>Sara Garcia Rojas (Mayoral Group), Beneficiary / Decarbonization Strategy</p> <p>Marco Cardinalini (Cardinalini & C. Spa), Beneficiary / Data-Driven Environmental Sustainability</p> <p>Moderator: Diego Mattioli (Confindustria Umbria)</p>
12.15 – 13.30	<p>Roundtable “Making circularity work: synergies across the textile value chain”</p> <p>Participants:</p> <p>Amela Ikić Suljagić (SERDA), GreenTex: Enhancing Danube Green Textile and Garment Production and Consumption</p> <p>Manolis Tsantakis (ena Development Consultants), TRUSTEX: Market and consumers trends in the textile sector</p>



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Διαδύμα
ΔΙΑΚΕΙΡΙΣΗ ΑΝΟΡΓΩΝ
ΑΥΤΟΚΙΝΗΤΑ ΜΑΚΕΔΟΝΙΑΣ Α.Ε.

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	<p>Katarina Momcilovic Matic (Chamber of Commerce and Industry of Serbia), AEQUALIS4TCLF: Aligning Skills, Circularity and Competitiveness in the European TCLF Sector</p> <p>I. Cumhuri Isbirakmaz (Aegean Exporters' Associations), TechStyle: AI-Driven Circular and Regenerative Fashion in VET Education</p> <p>Valentina Oliviero (CUEIM), MEDinCHAMBERS: The role of Chambers of Commerce in the establishment of circular-based Textile ecosystems in the Mediterranean area</p> <p>Dora Paschali (Regional Association of Solid Waste Management Agencies of Central Macedonia), REPper: REPair PERspective</p> <p>Moderator: Sofia Plakantonaki & Chrysovalantis Ketikidis (CERTH)</p>
13.30 – 14.30	Lunch Break
14.30 - 15.30	<p>Workshop “Public procurement for sustainable and circular textiles”</p> <p>Edwin Maes (Centexbel), Consultant Clothing Textiles</p> <p>This session offers a practical introduction to sustainable public procurement in tenders. It covers when and how to use tenders, legal obligations, drafting approaches, sustainability criteria, and quality evaluation. Common pitfalls such as greenwashing, unrealistic requirements, and unverified supplier claims are addressed, alongside tools, stakeholder involvement, price versus non-price aspects, and an outlook on future EU policy developments.</p>
15.30 - 15.45	<p>Closing remarks</p> <p>Chrysovalantis Ketikidis (CERTH)</p>
16.00 – 18.00	Site visit - Colora SA (fabric processing solutions)

Contact Information

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